

STRATEGIC PLAN | 2018 to 2020



UROLOGICAL SOCIETY
OF AUSTRALIA
AND NEW ZEALAND

To work for its community to ensure the best access to the quality urological care its members provide.

Goal

Member Services

To develop and enhance the value of USANZ membership to ensure the Society continues to grow and remains relevant to members.

Strategies

- Fund, and administer, access by members to BJUI Knowledge (online version) and to EAU membership which includes subscription to European Urology and other online resources for a trial period of 2 years (2017 & 2018). Survey members in 2018 to assess value of these benefits and canvas attitudes to similar benefits through partnerships to other international societies.
- In light of the above member benefit review, investigate value to members in the establishment of an Office of Education (OoE).
- Develop, or utilise resources developed by other organisations, patient information sheets for various urological procedures to be made available on the USANZ website to assist urologists to deliver excellent care.
- Actively seek out and support opportunities for members to be appointment to international committees.
- Deliver improved and effective communication channels between USANZ and members on urological matters.

Goal

Relationships and advocacy

To build strong and effective service partnerships to respond to the professional needs of our members.

Strategies

- Strengthen the relationship with RACS and continue to work with other surgical societies (ASPS, NSA and AOA) to explore and improve collaborative opportunities.
- Improve access to, and influence within, government to ensure urological input into relevant government decision making.
- Work collaboratively with RACGP and RANZCR to establish clear and effective communication channels and align mutual policy objectives.
- Continue to deliver an Annual Scientific Meeting addressing contemporary issues in urology for the benefit of members and other health care professionals.
- Build USANZ's international profile as a leader in the Asia Pacific region on urological matters to create opportunities for professional and educational development and exchange.
- Improve collaboration with ANZAUS, including reporting of ANZAUS activities and assisting ANZAUS with its transfer to a company limited by guarantee.
- Proactively consult, through the Special Advisory Groups, when providing scientific input for Medical Services Advisory Committee (MSAC) to ensure USANZ maintains its profile as the leading authority for urology in Australia and NZ.

Goal

Enhance care to patients

To enhance the quality of care and support provided to patients with urological conditions.

Strategies

- Explore relationships and collaboration opportunities to provide authoritative input on urological matters to institutions that have common goals and deliver support and assistance to patients, such as CFA, PCFA, PCFNZ, Movember.
- Establish surgical registries and review data to identify opportunities to improve patient outcomes.
- Continue to develop the training program to ensure the next generation of urological surgeons is of the highest standard.
- Support Special Advisory Groups to review and develop position statements on urological conditions and treatments for the benefit of members, other health care professionals and the general public.
- Explore opportunities with the AUF to allocate funding to projects that have health promotion and educational benefits for the broader membership and the community.
- Contribute to improving the quality of care for patients in low income countries through a philanthropic award to enable Trainees to undertake volunteer work overseas supervised by qualified and experienced urologists.
- Support ANZUNS to foster role of specialised urology nurse care in urology patient care.

Goal

Efficient and effective organisation

To ensure USANZ has the resources and structure in place to meet the challenges it faces going forward and maximise new opportunities.

Strategies

- Focus on fiscally responsible and effective use of resources to promote members' trust and demonstrate value.
- Grow reserves to the equivalent of 5 years' expenditure to provide investment returns to offset declining sponsor revenue and ensure sustainability in the case of a significant adverse event.
- Implement and monitor investment policy to enable USANZ to manage its investments funds responsibly and to maximize the return to enhance its long-term sustainability.
- Improve corporate governance through a range of mechanisms including: review of the Director's governance documents; provision of training to the Directors and the CEO; clarify the relationship with Sections; and review the structure of the Special Advisory Groups.
- Develop and implement new business systems (membership/website/training) that integrate with financial systems to improve efficiency and quality of service.
- Strengthen sponsorship by addressing administrative deficiencies identified by sponsors to ensure continuing support.
- Ensure USANZ has the human resources to support the delivery of its strategic objectives.

USANZ is committed to clinical excellence, education, the promotion of research and the dissemination of information on urological topics for the benefit of the community.